

Michael Leno Camarillo

artmakingmike@gmail.com

+52 33 2157 2877

[linkedin.com/in/michaelleno](https://www.linkedin.com/in/michaelleno)

<https://www.madstudio.io/>

Summary

Creator of Madstudio.io a little Art Studio where I run a Team of Artists. I have been working in the art industry since 2008 starting with 2D animation and then moving myself into the 3D area. Worked with various companies so I know how the workflow is and how to improve along with adapt to current methods. Constantly learning new abilities and techniques to optimize my workflow to get a finalist product in a quick and efficient manner.

Feel free to contact me!

Discord: ZmadTV#0001

Experience



3D Artist

YUR®

Sep 2022 - Present (1 year 6 months)

I was entrusted with the creation of 3D game assets and the meticulous editing of 3D scanned environments for integration into the game. My role also involved ensuring all assets were VR-ready for a seamless launch on Facebook Meta.

Art Director

Soma Kratom

Dec 2022 - Present (1 year 3 months)

Conceptualize and execute compelling branding assets that enhance brand identity and resonate with target audiences.

Design innovative and aesthetically pleasing packaging, effectively conveying product key messaging and enhancing consumer appeal.

Create diverse art elements in a variety of mediums and styles, ensuring alignment with the brand's aesthetics and strategic objectives.

Implement visual elements across various media platforms for a consistent, engaging, and cohesive brand experience.

Leverage a deep understanding of visual communication to deliver impactful art and media solutions that elevate brand presence, engage audiences, and contribute to business growth.



Prompt engineer

Various Companies

Sep 2022 - Present (1 year 6 months)

Companies reach out and ask for specific Ai Tasks to help be generated. I provide them the guidance and assistance to solve and complete said task.

3D Product Artist

Zenlinez

Sep 2022 - Present (1 year 6 months)

I was responsible for designing high-quality 3D product renders crucial for development phases and crafting engaging marketing materials tailored for various events and websites.

Graphic Design Artist

Th3 Syndicate

Aug 2022 - Present (1 year 7 months)

Created the Logo for the company and provided digital assets for branding.



Company Owner

MadStudio.io

Jul 2021 - Present (2 years 8 months)

Created a freelance studio to help projects get their assets created.

Art Director

Green Rabbit Holdings

Apr 2021 - Present (2 years 11 months)

Lead the Art Team to create assets for the video game and the website.

Lead Graphic Designer

Arte Divine

Dec 2016 - Present (7 years 3 months)

Worked with editing the images of the works of Michelangelo, along with editing their website.



Visual Effects Artist

Tim Hortons

Nov 2022 - Dec 2022 (2 months)

Created branding animations for social media campaigns.



Lead Artist

Polaris

Jun 2022 - Nov 2022 (6 months)

Creation of NFT design.



Art Director

Non-Fungible Gang

Aug 2021 - Oct 2022 (1 year 3 months)

Creation of Assets

Technical Director

Jose Parra

Feb 2019 - Feb 2021 (2 years 1 month)

I worked on his social media and corrected graphics and designs.



Visual Effects Artist

Rogue

Aug 2019 - May 2020 (10 months)

Made Graphics and VFX



Visual Effects Artist

Wolfpack Entertainment

Jan 2020 - Jan 2020 (1 month)

To create a VFX clip for an ad of the Dreamfields Mexico Festival event.

Education



Animum Creativity Advanced School

Master of Arts - MA, Graphic Design

Oct 2020 - Oct 2021



Universidad del Valle de Atemajac

Bachelor's degree, 3D Animation, Digital Art and Multimedia

2016 - 2020

In the University we learned about 2D animation along with the traditional methods and the history of how it all originated. Along with learning 3D modeling, animation, rigging and development. Plus learning about the production pipeline in the industry and learning VFX and videography. With various other courses such as photography and audio.



UNIAT

Diploma in 3D Design and Digital Animation, Art/Art Studies, General

Jun 2015 - Jul 2015

The Autodesk® Authorized Training Center

(ATC®) course you have completed was designed to meet your learning needs with professional instructors, relevant content, authorized courseware, and ongoing evaluation by Autodesk.

The ATC network helps professionals achieve excellence in using our software products.



Noble Work Foundation

Courses, Art/Art Studies, General

Aug 2019 - Present

Just doing some personal growth in studies, branching out and getting more experience.

Skills

Film • Digital Compositing • Compositing • Rotoscoping • Team Building • Art • Project Management • English • Marketing • Creative Direction